

ARCHIVE — EXECUTIVE BRIEFING

Archive Provenance Briefing

A contested attribution — what the record actually supports

DOCUMENT	PREPARED	OWNER	PAGES	STATUS
APB-27-009	April 2027	Heritage — Archive	6	Illustrative sample

The read

The attribution holds for the silhouette and does not hold for the embroidery. Contemporary sources place the house's first use of the technique two seasons later than the claim we have been making, and the earlier reference traces to a single secondary account repeated since.

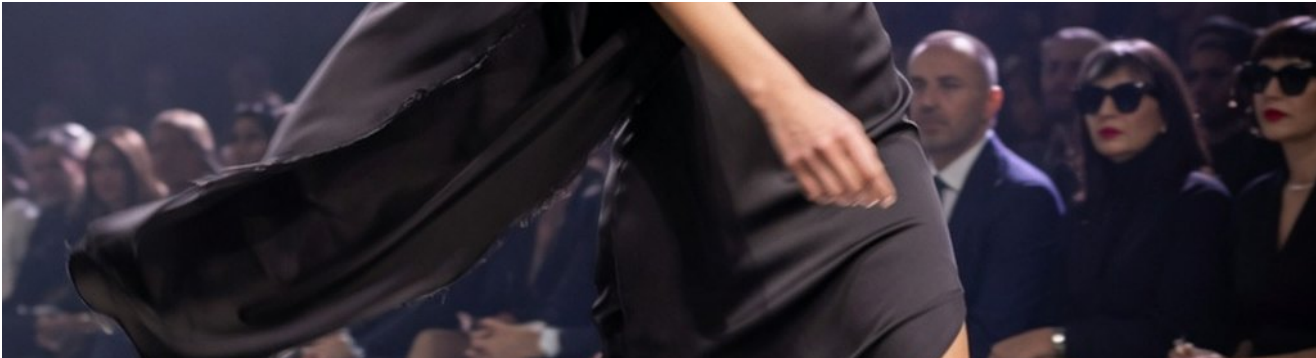
2	I	7	4
Seasons the claim is out by	Primary source for the disputed date	Contemporary sources reviewed	Directly support the silhouette claim

THE RECORD SUPPORTS

- 01 The silhouette, first shown in the season we claim.
- 02 House authorship of the cut, in contemporary reviews.
- 03 Continuity of the shoulder line across three tenures.

THE RECORD DOES NOT SUPPORT

- 01 The embroidery technique at that date.
- 02 The workshop attribution repeated in later monographs.



What the record holds, as it was recorded.

THE ARCHIVE · MCLEUKER HOUSE SET

SO WHAT

One claim is evidenced and one is not, and they have been travelling together in our own copy. Separating them is cheaper now than being separated by somebody else.

What was reviewed

SOURCE INVENTORY

SOURCE	TYPE	DATE	BEARS ON	WEIGHT
Trade daily, show report	Contemporary press	At the time	Silhouette	PRIMARY
Fashion monthly, season review	Contemporary press	+2 months	Silhouette	PRIMARY
House press release	Contemporary, own	At the time	Silhouette	OWN
Museum catalogue entry	Institutional	+31 years	Embroidery	SECONDARY
Monograph	Published book	+38 years	Embroidery	REPEATS ABOVE
Auction lot note	Commercial	+44 years	Embroidery	REPEATS ABOVE

Three of the six sources for the embroidery claim are the same account at three removes. Repetition is not corroboration, and a claim repeated often enough begins to look sourced.



What is claimed, in front of an audience.

THE SHOW · MCLEUKER HOUSE SET

SO WHAT

The embroidery claim has one origin and three echoes. Anyone with an afternoon and an archive subscription can establish that, which is the exposure.



Forty minutes, and eighteen months of consequence. What a house shows is read against everything it has shown before.

MCLEUKER HOUSE SET

What to say instead

SAFE TO STATE

- 01 The silhouette was first shown by the house in the season claimed.
- 02 The cut was recognised as the house's own in contemporary reviews.
- 03 The shoulder line has been carried across three tenures.

STOP STATING

- 01 That the embroidery technique originated here at that date.
- 02 The workshop attribution, until a primary source is found.

IF ASKED

The line	The silhouette is documented; the embroidery date is under review
Why it changed	A contemporary source was found that the later accounts had not used
Who owns the answer	Heritage, not Communications
Not to say	That the earlier claim was an error by a named person



Who it is ultimately said to.

THE CLIENT · MCLEUKER HOUSE SET

SO WHAT Correcting a claim before it is challenged is a heritage position. Correcting it afterwards is a correction, and the two read very differently.

Decisions

DECISIONS ARISING FROM THIS BRIEFING

DECISION	OWNER	BY	IF IT IS NOT TAKEN
Withdraw the embroidery attribution from house copy	Heritage Director	30 Apr	It is corrected publicly instead
Brief Communications on the revised position	Communications Lead	07 May	Two versions circulate simultaneously
Commission a primary-source search on the workshop question	Heritage Director	31 May	The claim stays unresolved indefinitely
Record both claims and their evidence in the archive register	Archivist	31 May	The next tenure repeats the same account

SOURCES AND BASIS

Contemporary press — trade daily and monthly, as published at the time.
Institutional records — museum catalogue entry, cited with its own date.
Later accounts — monograph and auction note, recorded as secondary and marked as such.

ILLUSTRATIVE SAMPLE

This document is a rendered SAMPLE of the Archive Provenance Briefing template, produced to show its structure, exhibit inventory and register. The figures in it are illustrative and are not market intelligence. A real run of this template researches and cites its figures with an as-of year for each, or marks them as modelled and states the basis — the rule the template itself carries.