



Mara Ellison

UGC CREATOR · BEAUTY & LIFESTYLE



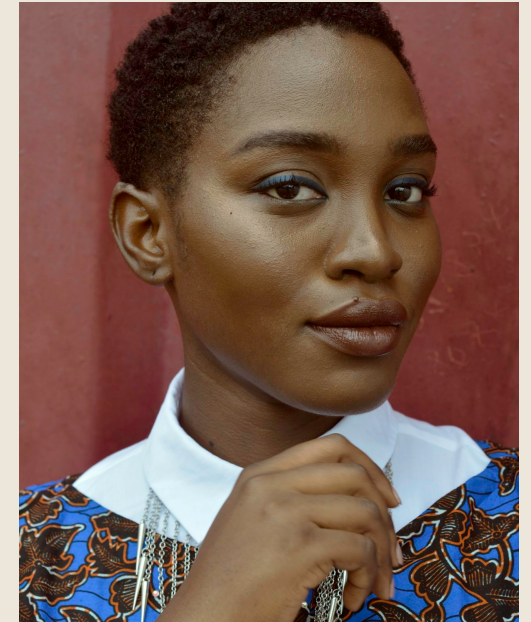
I'm a content creator sharing my day to day and my passion around beauty, fashion and travel. I create engaging content while maintaining the brand's portfolio and goals.

ABOUT

Product photography lets me do that. When I look through the lens, I can't believe I created that image. To simply put it: I introduce yourself, adding what makes you stand out.



MIE



authentic beauty content, made native to the feed

A FEW KEY STATS

AVERAGE REACH

500K

18-29 YEARS OLD

75%

US & UK

60%

ENGAGEMENT

2.5M



516K

FOLLOWERS



103K

SUBSCRIBERS



202K

FOLLOWERS



Why UGC

FOR YOUR
BRAND

- ✓ *Unlike professional writers or editors, user generated content is created by users.*
- ✓ *When you don't have the time or budget to create your content, this can be a great way to promote your product or service in an authentic way.*
- ✓ *State how this content is going to benefit their brand here.*

PRODUCT

Photography

[CLICK TO SEE MORE](#)



FASHION



SKIN CARE



MAKE UP



LIFESTYLE

VIDEO PORTFOLIO

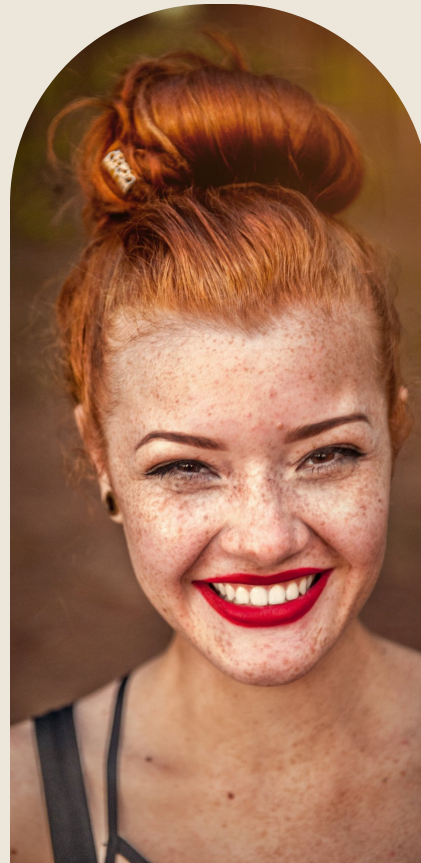
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PRODUCT REVIEW



EXPLAINER VIDEO



TESTIMONIAL



VLOG CONTENT



BRANDS

I have worked

WITH

GLOW LAB

MAISON RD

PETAL & CO

STUDIO N

HALE BEAUTY

VERRE

RATES & SERVICES

Social Media Posts

Instagram posts, reels, video and stories. TikTok posts and mention on my YouTube channel etc.

\$800

Product Photography

All products around fashion, beauty, skincare and travel.

\$250

Video Campaign

All products & services.

\$100

Brand Collab

Long-term ambassador packages.

\$500

Custom Pricing Available— if you need a custom package that suits your brand.



CONCEPT THEMES

- Reviews
- Unboxing
- Get ready with me
- Shopping haul



What My
CLIENTS
are saying ✦

★★★★★

Amazing content! I can't wait to come back, love your products.



Client Name
@brandname

★★★★★

The turnaround was fast and the visuals fit our feed perfectly.



Client Name
@brandname

★★★★★

Engagement doubled on every post she touched.

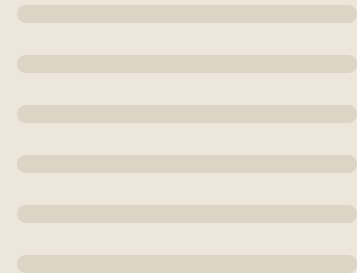


Client Name
@brandname



Mara Ellison

VERIFIED CREATOR





WORK WITH ME:

you can reach me on



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