

The Glow Edit

A BEAUTY ROUTINE EBOOK



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What this chapter covers, and the habit it builds.

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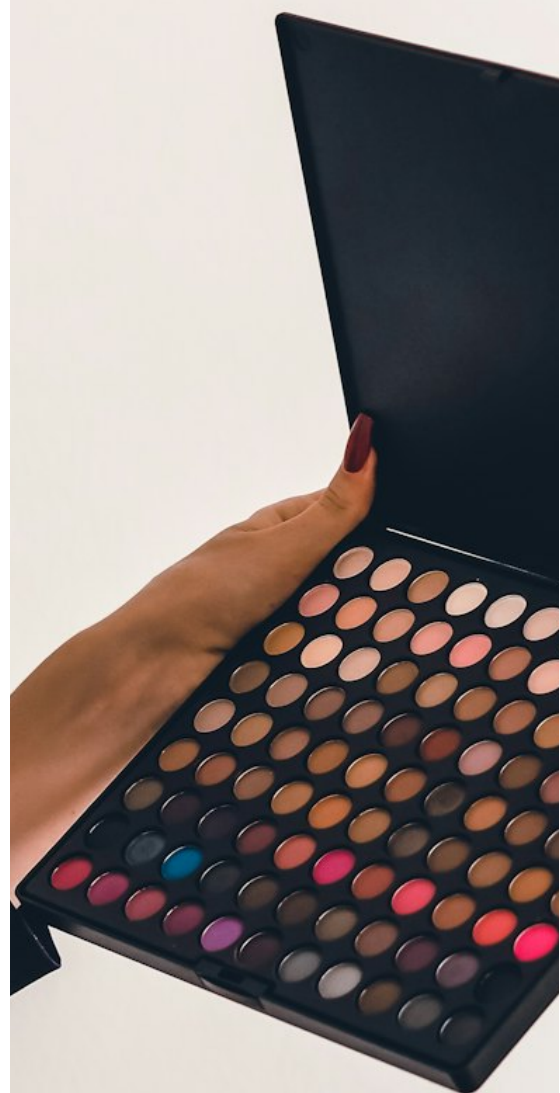
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What this chapter covers, and the habit it builds.



WELCOME



Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the price on the bottle. Consistency, not intensity, is what the mirror rewards. Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the...



The Glow Edit



BY YOUR NAME

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The Skin- First Ritual

Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the price on the bottle. Consistency, not intensity, is what the mirror rewards. Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and expla...

01

Cleanse

Start with a gentle, low-pH wash that lifts the day off without stripping the barrier. This is the step everything else is built on.

02

Treat

Introduce one active at a time — a vitamin C by day, a retinoid by night — and give each a few weeks before you judge it. Patience is the ingredient.

03

Protect

Seal the routine with moisture and, every morning, sunscreen. Nothing you do underneath matters if you skip the last step.

TOPIC

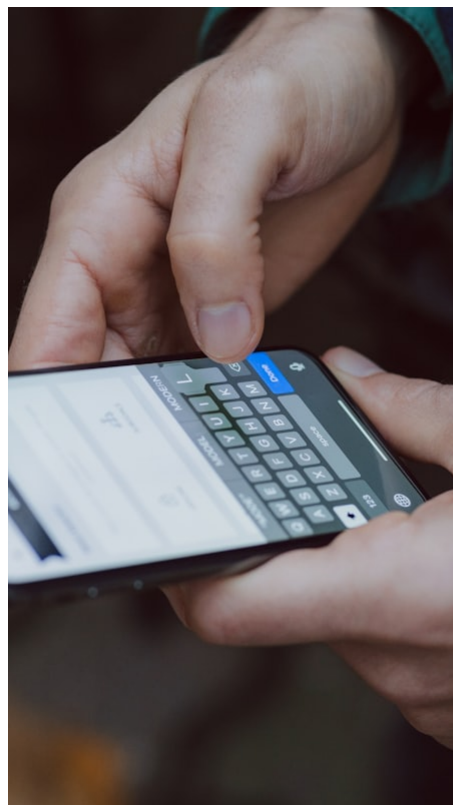
Barrier First

A healthy skin barrier is the whole game. Support it with ceramides and gentle handling, and most concerns quiet down on their own without a shelf of products.

TOPIC

Less, But Often

Small, consistent effort beats an occasional overhaul. A short routine you actually keep will always out-perform a ten-step ritual you abandon by Thursday.



The Skin-First Ritual

A SIMPLE DESCRIPTION

Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the price on the bottle. Consistency, not intensity, is what the mirror rewards. Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the price on the bottle. Consistency, not intensity, is what the mirror rewards. Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the price on the bottle. Consistency, not intensity, is what the mirror rewards.

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*Today is your opportunity to build the
tomorrow you want.*

The Simple Catalogue



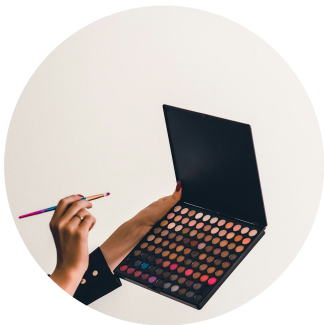
GENTLE CLEANSER



HYDRATING SERUM



DAY MOISTURISER



NIGHT CREAM



FACIAL OIL



SPF 50 FLUID

The Steps

TO A SUCCESSFUL LIFE



Patch Test

Try any new active on your inner arm for a few nights before it reaches your face — the barrier will thank you.



Layer Thin

Thinnest textures first, richest last. A little product, well spread, always beats a heavy hand.



Give It Weeks

Skin turns over on its own schedule. Judge a product after a month, not after a morning.

[CLICK HERE](#)

Key aspects

TO A SUCCESSFUL LIFE

- ✓ Cleanse before you treat
- ✓ Never skip sunscreen
- ✓ Patience beats products
- ✓ Introduce one active at a time
- ✓ Hydration over harshness
- ✓ Track what actually works

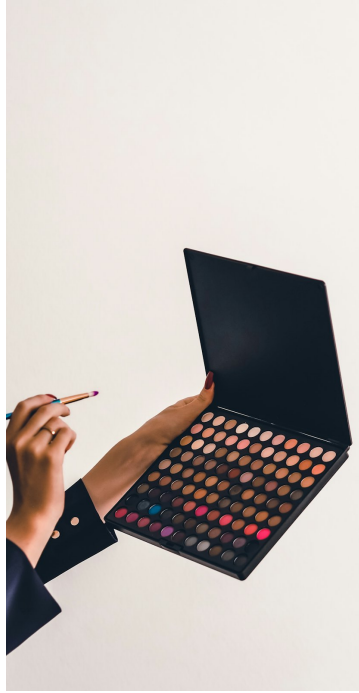


6 Reasons

FOR SIMPLICITY AND MINIMALISM



FEWER PRODUCTS



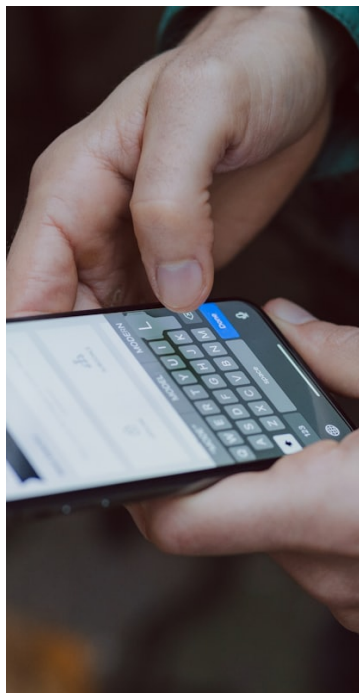
CALMER SKIN



REAL SAVINGS



LESS WASTE



FASTER MORNINGS



LASTING RESULTS

Steps and Tips

A SIMPLE DESCRIPTION

01

Cleanse gently

Lukewarm water, a low-pH wash, no scrubbing.

02

Rebalance

A hydrating toner or essence to reset the skin before actives.

03

Treat the concern

One targeted serum — brightening, smoothing, or calming.

04

Seal with moisture

Lock it in with a barrier cream suited to your skin type.

05

Protect by day

Broad-spectrum SPF, reapplied — the non-negotiable final step.



gallery



MOMENTS OF THIS SEASON

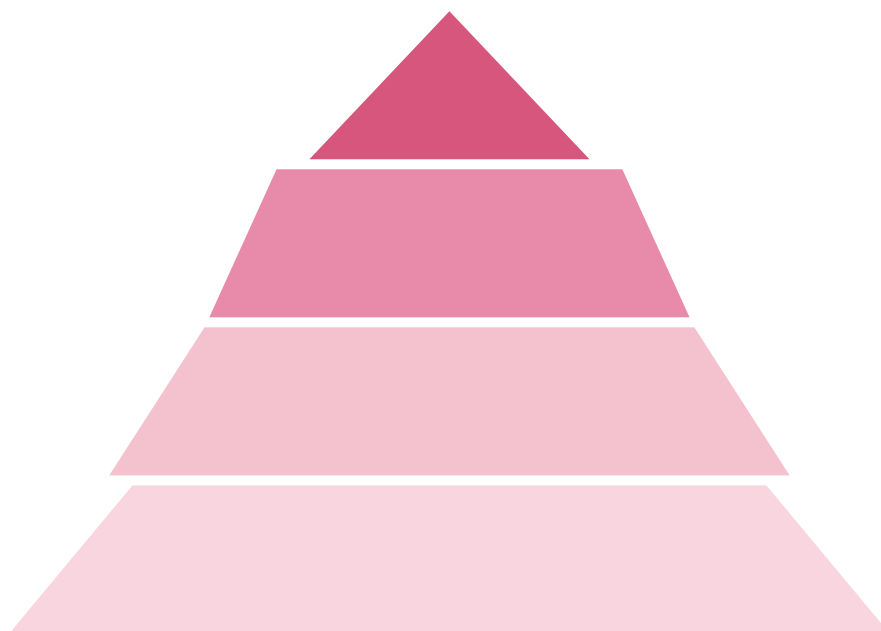


THE SKIN-FIRST RITUAL

Pyramid Chart

A SIMPLE DESCRIPTION

Great skin is a habit long before it is a product. This chapter walks the ritual step by step — cleanse, treat, protect — and explains why the order matters more than the price on the bottle. Consistency, not intensity, is what the mirror rewards. Great skin...



01

Protect — sunscreen, every day

Great skin is a habit long before it is a product. This chapter walks the ritual step by...

02

Hydrate — support the barrier

Great skin is a habit long before it is a product. This chapter walks the ritual step by...

03

Treat — one active at a time

Great skin is a habit long before it is a product. This chapter walks the ritual step by...

04

Cleanse — the foundation

Great skin is a habit long before it is a product. This chapter walks the ritual step by...

Social Media

A SIMPLE DESCRIPTION

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[CLICK HERE](#)



@THEGLOWEDIT

TESTIMONIALS

THE THINGS THEY SAY



★★★★★

AMELIA R.

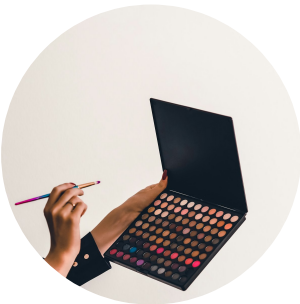
I cut my routine from nine products to four and my skin has never looked calmer. The order really was the whole secret.



★★★★★

PRIYA S.

Finally an explanation that didn't try to sell me anything. I understand what each step does now, and I actually keep to it.



★★★★★

DANA K.

Three weeks of patience and the redness I'd fought for years just settled. Simple, gentle, consistent — exactly as promised.