



Introduction

We build brand systems for companies scaling past their first success — pairing strategy with design so an identity holds up on a storefront, a pitch deck, or a phone screen. The work is quiet, systematic, and made to compound. We build brand systems for comp...



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02 OUR VISION

03 OUR SERVICES

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01 *About us*

OUR CRAFT

Founded on a simple belief: beautiful objects deserve honest craft.

ONE ROOF

We design, produce and deliver under one roof, keeping quality close.

MADE TO KEEP

Every collection is small, considered and made to be kept.



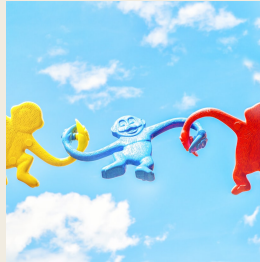
02 *Our vision*

To be the region's most trusted maker of considered objects — growing without losing the hand of the founder in every piece.



REACH

Grow into new markets without diluting what made the first one work.



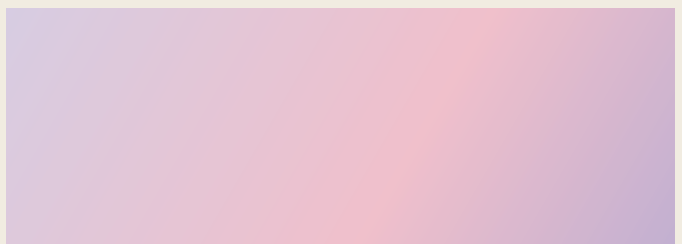
STANDARD

Hold every release to the same bar, whatever the volume behind it.



THE FOUNDER'S HAND

Keep the founder's judgement visible in the details that ship.



03 Our services



DESIGN & DEVELOPMENT

From first sketch to approved sample, in-house.

SMALL-BATCH PRODUCTION

Considered runs with full material traceability.

BRAND PARTNERSHIPS

White-label and collaboration programmes for aligned brands.



04 — Our create team



Elena Marsh
Creative Director



Theo Bright
Head of Production



Aisha Karim
Lead Designer



Marco Vitale
Brand Manager



Nadia Cole
Client Relations



Sam Odell
Operations

2 • COLLECTIONS



THE SIGNATURE LINE

The flagship range the studio is known for.



SEASONAL CAPSULE

A small, considered drop released twice a year.



MADE-TO-ORDER

Bespoke commissions built to a client's brief.

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15%

YEARLY GROWTH

27%

REPEAT CLIENTS

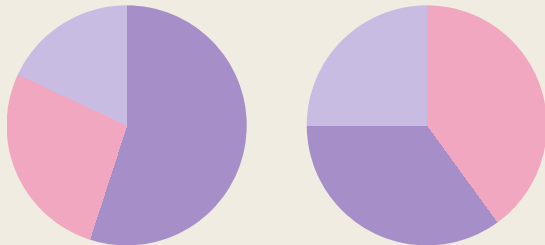
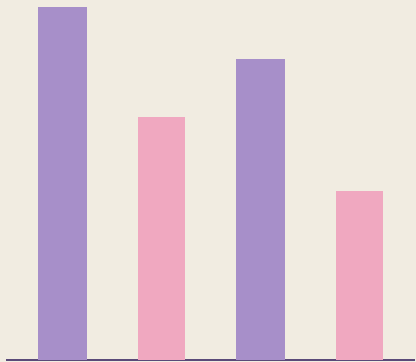
30%

EXPORT SHARE

05 · OUR CREATE WORK



- Region one — flagship
- Region two — retail
- Region three — online



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