

Pedro's Creamery



Rimberio Milkshakes

Launch

23 May, this year

Presentation

Outline



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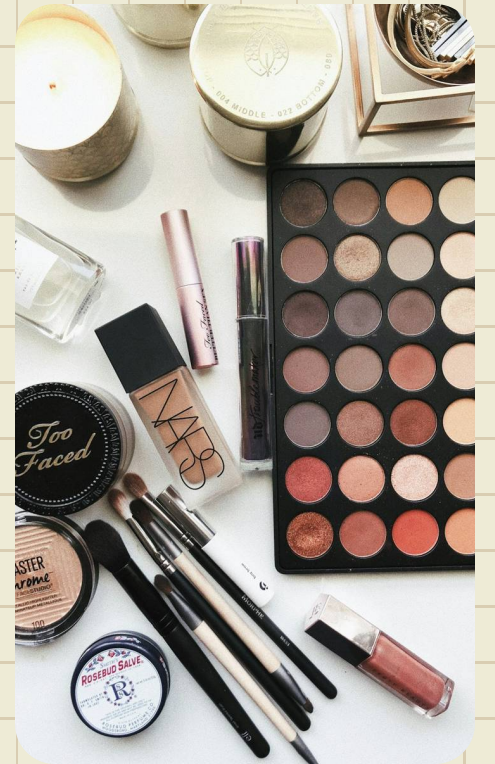
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Product Overview



fresh

A new chapter for the menu: crafted in small batches, tasted by many, ready for launch day.

Introducing

Rimberio Milkshakes

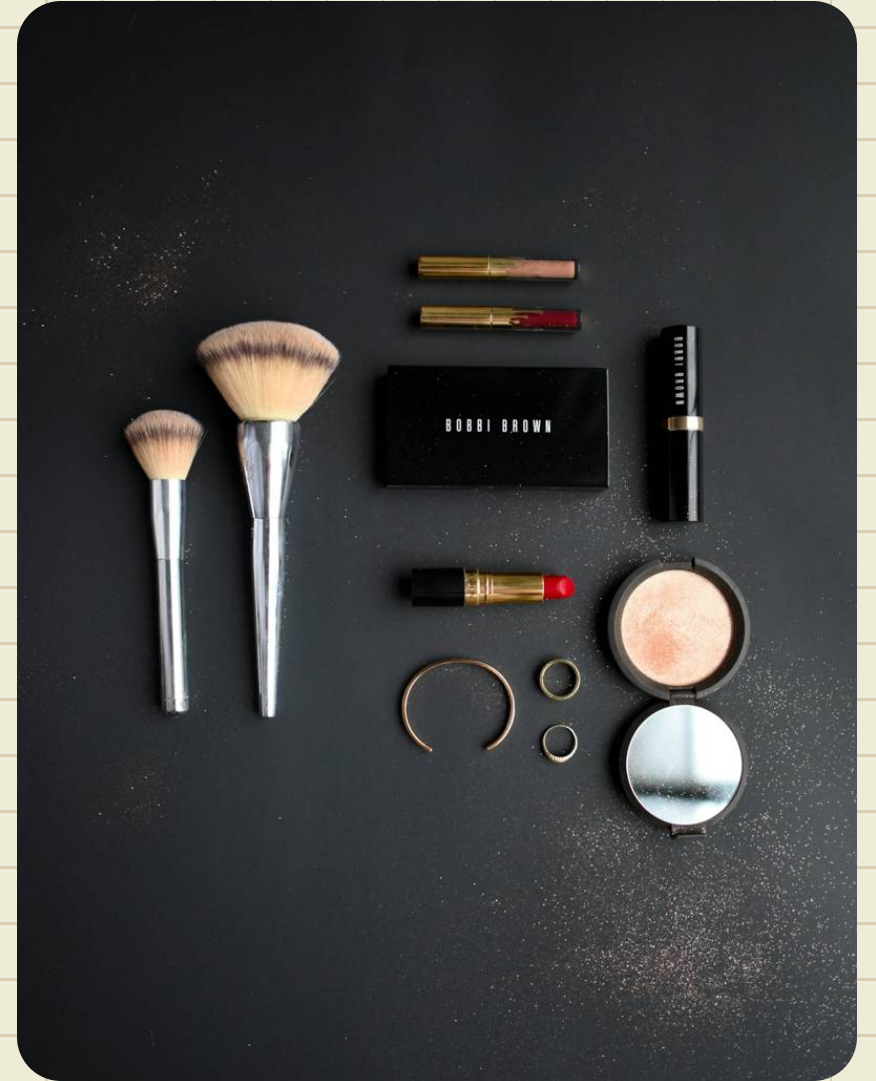
Indulge in luxury with our authentic milkshake collection:
each glass is a devotion experience, made with real
ingredients and an unreasonable amount of care.



A labor of love

from our kitchen

From velvety-smooth textures to a masterpiece of flavors, each recipe reflects our passion and dedication — meticulously crafted with the best ingredients and a touch of culinary artistry.



Customers Surveyed

Our milkshakes are more than just drinks: they are a joyful customer ritual. Surveyed guests came back with one clear verdict — worth the queue.

98%

love our milkshakes

worth the queue



Milkshake's Flavors

taste the range

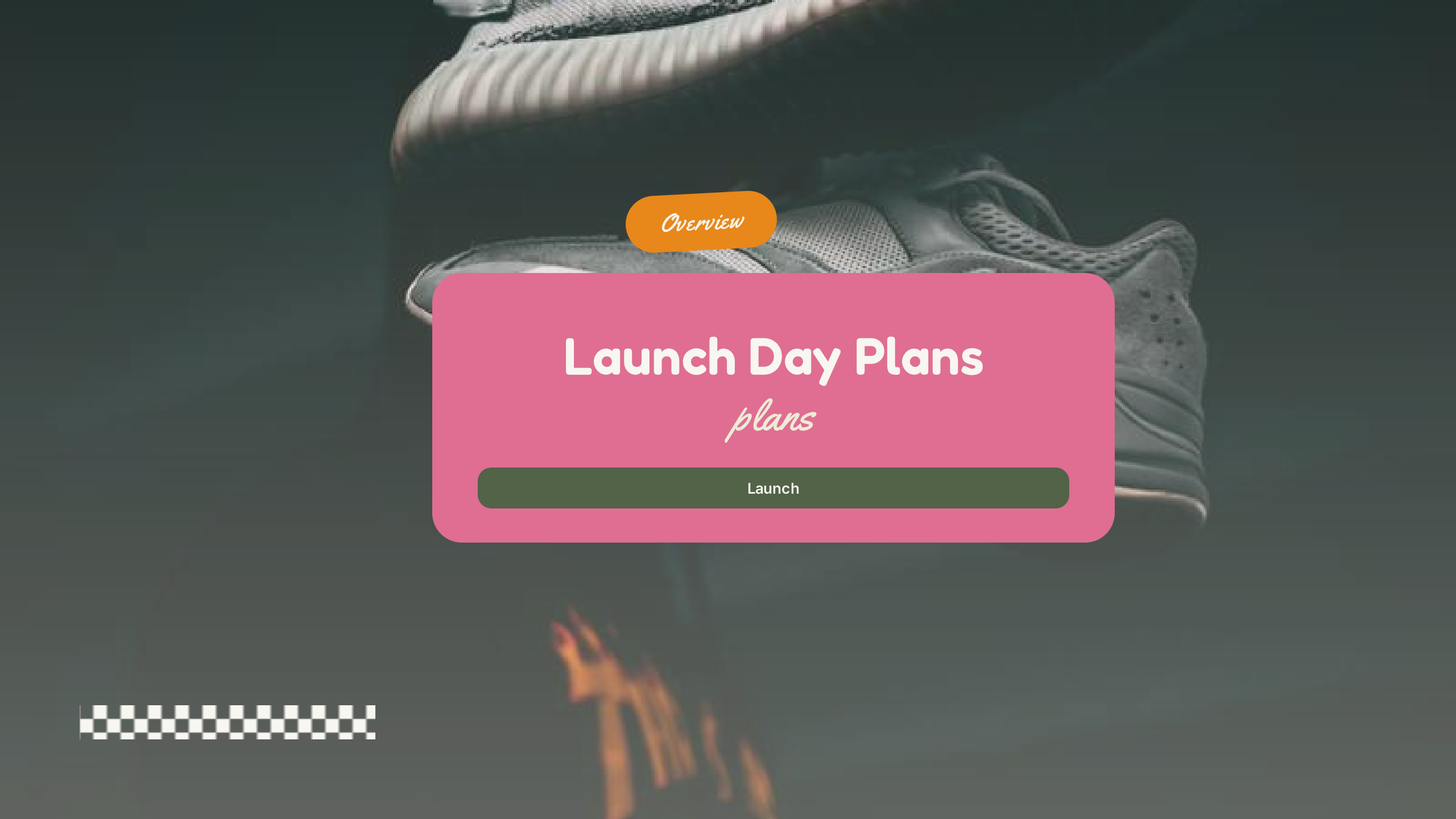
Classic flavors

- Vanilla bean
- Chocolate malt
- Strawberry field
- Banana cream
- Cookies and cream

Seasonal flavors

- Peanut butter
- Mint chocolate chip
- Coffee break
- Caramel swirl
- Raspberry ripple





Overview

Launch Day Plans

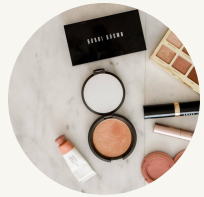
plans

Launch



What's Special about our Milkshakes

our promise



Rich & Creamy

Slow-churned base with real dairy



Range of Flavors

Classics plus seasonal specials



Delicious Twist

House toppings made in-store



High-Quality Ingredients

Sourced from local farms

Promos for the Day

grab them



01

Free Samples

First 100 guests taste for free

02

Hourly Offers

A new flavor deal every hour

03

Introductory Pricing

Launch-week price on classics

04

First in Line

Queue gift for early birds

Product Launch *timeline*

01

Preparation and Teasers

May — recipe lock, teaser posts



02

Build-up and Influencers

August — tastings and previews



03

Launch Event and Beyond

October — doors open, city rollout





Get In

touch



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Thank you